

FOR IMMEDIATE RELEASE

Symmetry Salon Studios® Launches Premier Location in Fairfax County, Virginia

[Vienna, Virginia, April 8, 2024] – Symmetry Salon Studios®, the leading provider of luxury salon rental spaces, is excited to announce the grand opening of its newest location in the Town of Vienna, marking its first venture into Virginia and its inaugural presence in affluent Fairfax County.

With its strategic placement in the heart of Fairfax County, Symmetry Salon Studios® aims to cater to the discerning stylists and spa professionals in the Tysons Corner, Mosaic, McLean, and Vienna areas. Founder and CEO, Tom Ruder, expressed his enthusiasm, stating, “The Symmetry team is thrilled to provide a premium salon rental experience to solo-preneur stylists seeking to elevate their businesses in one of the most prestigious counties in the nation.” Spanning over 4,000 square feet, Symmetry’s Vienna location boasts 23 studios featuring state-of-the-art amenities, including individual temperature controls, a high-capacity fresh air system, and high-end salon furniture such as LED mirrors. Additionally, the studios are equipped with enhanced WiFi and continuous hot water supply to ensure optimal comfort and convenience for both stylists and clients.

Furthermore, Symmetry Salon Studios® offers a range of industry-leading benefits to its stylists, including a maternity policy, vacation rent, and whole life insurance as well as discounted hair products plus more. The company is dedicated to supporting “A+ caliber” stylists in building their businesses and fostering a thriving community of beauty and wellness professionals.

Notable features of Symmetry Salon Studios® include:

- Complimentary Beverage Bar
- Trained Support Staff at the Front Desk
- Full Service Reservation Support
- Stylist Life and Accident Insurance

Symmetry Salon Studios® is committed to creating a supportive environment where stylists can flourish personally and professionally. The company's mission is to help individuals work to make a life, not just a living.

About Symmetry Salon Studios®

Symmetry Salon Studios® is a premier network and support center for beauty and wellness entrepreneurs. With over 250 stylists currently benefiting from its services in the Washington, D.C. area, Symmetry continues to expand its footprint with new locations scheduled to open later this year. Founded in Bethesda, Maryland in 2013 by Thomas Ruder and Jenifer Vincent, Symmetry Salon Studios® is dedicated to providing top-tier salon rental spaces and fostering a sense of community among its members.

For more information about Symmetry Salon Studios® and its Vienna location, visit symmetrystudios.com or engage with the company on Instagram @symmetrystudios.

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